

AISHWARYA SRIVASTAVA

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RAJIV GANDHI INSTITUTE OF
PETROLEUM TECHNOLOGY
Jais, Amethi - 229304

Name of Discipline – MBA (Marketing)



EDUCATIONAL BACKGROUND

Class	CPI/CGPA/%	YYYY
10 th (MVM, Prayagraj)	9.2	2016
Diploma in Electronics Engineering (GGPM, Prayagraj)	80.0%	2019
Btech in Electronics and Communication Engineering (Honours) UCER, Prayagraj	83%	2022
MBA(RGIPT, Amethi)	8.87	2023-2025

WORK EXPERIENCE (if any)

Name of Employer & Designation	Tenure
<ul style="list-style-type: none">Harman Connected Services & Associate Engineer<ul style="list-style-type: none">Proficient in utilizing JIRA, Confluence, and SharePoint for efficient project management and collaboration.Successfully automated report generation processes, enhancing productivity and accuracy.Analyzed defects related to infotainment systems of various CAR-Brands (JEEP, DS, Peugeot) on both Linux and Integrity platforms.Earned Automotive Software Development Certification from HARMAN UNIVERSITY for C++ programming.Responsible for handling multiple ECUs, ensuring their performance and stability.Contributed to the winning team in HARMAN HACKATHON 2.0 2022	1 Year

INTERNSHIPS

HR INTERN at HPCL (MAY 2024 – JULY 2024)

- Designed and implemented a comprehensive questionnaire for training the HPCL chatbot Fluid-Gpt, enhancing its functionality in areas such as recruitment, training, performance management systems (PMS), compensation, and increments. Garnered feedback from over 100 employees to refine the questions, ensuring high relevance and accuracy.
- Conducted an in-depth review of HR policies, identifying and correcting over 20 critical errors to enhance clarity and accuracy, significantly improving policy documentation.
- Elevated the readability and accessibility of HR policies for HPCL GPT, with a particular focus on policies related to increments, compensation, work-related reimbursement, location-based allowance, and the appointment of contractors

L and D INTERN at Tata 1mg (APRIL 2024 – MAY 2024)

- Developed an e-learning module focused on body language, which was completed by 150+ employees within the first month of launch.
- Strategically designed posters that significantly boosted engagement and policy acknowledgment rates related to Tata's code of conduct.
- Facilitated a behavioral session on body language for phlebotomists attended by more than 50 people, significantly improving their patient interaction skills.

Research Projects & Publications

Project - Interview Candidate Analysis Model | [GitHub](#)

Technology Used: Python, HTML, CSS, JavaScript.

- Developed a model that evaluates interview candidates by analyzing video, transcribing audio, assessing

emotions, performing sentiment analysis, and determining their MBTI personality types.	
<ul style="list-style-type: none"> • Detailed report is generated by compiling analysis results using HTML, CSS and JavaScript. • Designed to be scalable and efficient, allowing for the simultaneous processing of multiple candidate interviews. 	
Publications	
<ul style="list-style-type: none"> • Published a Research Paper in JETIR Journal of Emerging Technologies and Innovative Research on the Topic " IOT based Air Pollution Monitoring and Detection System" 	
SKILLS	
<ul style="list-style-type: none"> • Proficiencies: PowerPoint, MS Word, Office, Excel, Tibco Spotfire, SAP, Google Analytics, Canva, SEO and Email Marketing. • Languages: HTML, CSS, JavaScript, Python 	
Awards & Achievements	
<ul style="list-style-type: none"> • Top three in MBA Classroom with a Current CPI 9. • Qualified CMAT 2023, with 93 Percentile. • Cracked top companies like Harman, Wipro, Mphasis, Infosys, Wipro and Akamai Technologies in 2022. • Classical Dancer with a Diploma in Kathak. • Got Featured in College website for Placement Achievements. • Placement Coordinator DoMS, RGIPT. • Led a team of 30 Members for the ICSSR-funded International Net Zero Conference attended by more than 250+ delegates. DoMS, RGIPT. • NSS Volunteer, teaching underprivileged students of Allahabad and nearby. • Held the position of Joint Secretary for the Alumni Association. 	

EXTRACURRICULAR ACTIVITIES

Dancing, Designing Shirts.

Address- LIG 74 ADA Naini, Prayagraj

Signature- Aishwarya

Date- 06-08-2023