

# VARTIKA SRIVASTAV

Female ,23 years

Rajiv Gandhi Institute of Petroleum Technology

Email id – [wartikas.34mba23@rgipt.ac.in](mailto:wartikas.34mba23@rgipt.ac.in)

Jais, Amethi

Phone no – 8576040172

Linkdin - [www.linkedin.com/in/vartikasrivastav](http://www.linkedin.com/in/vartikasrivastav)



## EDUCATIONAL BACKGROUND

| CLASS  | CPI/%                              | YEAR    |
|--|------------------------------------|---------|
| MASTER OF BUSINESS ADMINISTRATION (3 <sup>rd</sup> semester) | 8.40<br>(2 <sup>nd</sup> semester) | 2023-25 |
| BBA (Marketing)  | 77%                                | 2021    |
| 12 <sup>th</sup> ST. Xavier's Public School (CBSE)           | 93%                                | 2018    |
| 10 <sup>th</sup> Netaji Defence Academy (CBSE)               | 9.4                                | 2016    |

## INTERNSHIP

- **Hindustan Petroleum Corporation Limited (HPCL)** (2024)  
Marketing (ARB & Branding)  
Project – Developing / Devising/ Designing a Customer Oriented Sales Improvement & Brand Pull Campaign – Ready for Execution at HPCL Retail Outlets.  
Designed 10 detailed campaigns which is ready for execution at HPCL RO.
- **AASHMAN FOUNDATION** (2019)  
Marketing (Social Media Marketing)  
Created effective social media post to increase the funds for the NGO.  
Created awareness through social media which ensured contribution from people.

## PROJECTS

- Financial analysis of LONDON STOCK EXCHANGE
- Prepared Dashboard on sales of Electric Vehicle
- Comparative analysis of 10 Companies listed in London Stock Exchange

## COURSES

- Digital Marketing (Google Certification)
- Fundamentals of Accounting

## AWARDS & ACHIEVEMNT

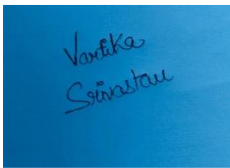
- Managed a dynamic Marketing Team of 7 members at the Net Zero Conference (RGIPT) 2023.
- Assisted in online presentation scheduling at the Net Zero Conference 2023.
- Organised successful Farewell at the RGIPT 2023.
- Participated in Inter-School Volleyball competition.
- Runner -up in Dance competition at Gorakhpur Mohotsav.

## INTEREST & HOBBIES

- Reading Books
- Playing Badminton
- Travelling
- Discovering new Vocabulary
- Watching Shows

Address – Shivaji Nagar Rustampur , Gorakhpur , Uttar Pradesh

Signature -



Date – 02/08/24